advertisement

Part 2

Advertising has become an integral part of our lives which may appear on TV, social media platforms, and in real life. Recently, there has been one advertisement that caught my attention, the one from Coca Cola

This advertisement is broadcast randomly on TV, especially during golden hours when my family is watching some films or game shows. I'm going to talk about an advertisement for Coca-Cola, one of the biggest brands in the world. the content they used this time was Santa Claus smiling and holding a Coke bottle. I think the goal is to target children with the brand on the occasion of Christmas time.

The advert is interesting because the company is trying to influence and attract children. Marketers are trying to capture young customers. However, Coca-Cola is not necessarily a healthy drink for children; it contains a lot of sugar.

To be honest, this advertisement is a nice one for me, it repeats too many times. Truth be told, I have tried this product already and found it as tasty as advertised. Thus, I will support the brand more.

Part 3

### 1. Why do some people hate advertisements?

I think part of it is because the ad is not suitable for them and maybe the main reason is that it appears so much that some people find it boring.

### 2. Do people usually buy stuff after watching advertisements?

I think young consumers, especially those of my age, are willing to try new products they see since random ads mean the chance for them to buy something random on the adverts is quite high

### 3. Is music useful in advertising?

a commercial with nice background music will leave a longer-lasting impression. And what's more, music affects our emotional state. So music is an effective tool to improve trust in the advertised product.

***FRIEND***

firstly, I would like to thank you for offering me the opportunity to talk about one of my childhood friends as it brings back a lot of good memories.

His name is "Minh", and I met him at a school football competition. Anyway, Eric is also a star player on one of our opponent teams, and I got to play with him. During the early days of our friendship, Eric used to come to visit me, to do a variety of activities, such as flying kites, swimming, fishing in the lakes, hanging out at restaurants and café, watching movies, and, of course, playing football occasionally. Sometimes, we also used to travel to different interesting places in our country during our summer vacations and other long holidays. I liked Eric for several reasons, but his positivity and kindful are what make him stand out from the crowd.

Both I and Eric had a great friendship Eric is a person who loves sports like me, and the great thing about our friendship was that we always see each other as family members

***what do you expect from a good friend?***

A good friend should, first of all, be trustworthy and honest. If you cannot trust someone, he cannot be your true friend. a friend should be understanding and helpful so that he can help you at the time you face any difficulty or troublesome situation in your life.

# **Friends Are Important?**

## Friends Give You Emotional Support that family cannot understand it

## Friends Help Build Your Confidence

## Friends Help You Beat Stress

**Do you think friendships change as we get older? How?**

## Yes, I believe so. At early ages, we often make many friends when we get older we prefer to have few friends but most of them remain loyal and close friends. At older ages, we expect far more from our friends and they become more like family members than simply friends.

## EXPENSIVE

## I am a student(u know), n that is the reason why I need to LIVE ON A TIGHY BUDGET (sống tiết kiệm).

## Well, I don't usually spend a lot of money but sometimes reward myself with a few activities. One such activity is going to a club. It's one of those activities that I look forward to and enjoy doing with my friends.

## Now the reason why I included clubbing as an expensive activity is because there are charges for anything. The entry fees for nightclubs Then you would have to pay for food and drinks such as cocktails which will cost so expensive again. So overall, you need to so much money if you are planning to go clubbing

## Even though it is an activity that requires you to spend extra money but clubbing allows me to destress after a long busy day. I forget all my worries as soon as I enter the club. I feel everyone should reward themselves with one such activity which makes them feel happy.